





## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No. : 10/660,289

Confirmation No.:

Applicant

: Brent Russell Phillips

Filed

: September 11, 2003

Title

: METHODS, SYSTEMS, AND MEDIA TO ENHANCE

PERSISTENCE OF A MESSAGE

Art Unit

· 2444

Examiner

: Bayard, Djenane M.

Docket No.

: AUS920030563US1(4013)

Customer No

· 87788

Mail Stop Issue Fee Commissioner for Patents

P. O. Box 1450

Alexandria, VA 22313-1450

## COMMENTS ON STATEMENT OF REASONS FOR ALLOWANCE

Applicant appreciates the Examiner's reasons for allowance. Applicant respectfully submits that the claims are allowable because the art of record fails to teach, alone or in combination, the invention as described in each of the independent claims.

Respectfully submitted,

November 17, 2009

/Jeffrey S Schubert/

Date

Jeffrey S Schubert, reg. no. 43098, cust. no.: 87788 Schubert Osterrieder & Nickelson PLLC One Congress Pl, 111 Congress Ave, 4th fl Austin, Texas 78701 512.692.7297 (tel) 512.301.7301 (fax) jeff.schubert@sonlaw.com, http://www.sonlaw.com

Attorney for Applicant(s)